



**THE MARKETING
DEPARTMENT**
I N C O R P O R A T E D

1255A Reid Street, Unit 8
Richmond Hill, ON L4B 1E9
tel: 905 771 0812 fax: 905 771 6576
www.themarketingdepartmentinc.net

CONVENIENCE STORE CATEGORY SIGNING

Category designations
combined with
modern photo images

- Stock designs - no artwork costs
- Popular categories you need
- Inexpensive decor solution
- Brilliant, non-fading prints
- Choice of size and material
- Generic images remain current

Easy, inexpensive solution to promote the product categories you sell, while adding a finished, professional look to your store. Install this signing on walls, in the area between your store fixtures and the ceiling to promote your product categories.

CHOOSE FROM TWO STOCK SIZES:

Compact: 23" x 15"H

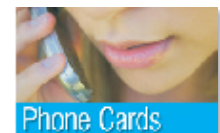
Large: 30.6" x 20"H

TWO MEDIA CHOICES:

a) Rigid Sign Panels - Non-glare print mounted to 3/16" thick, lightweight 'foamcore'. These panels sit slightly raised from the wall when mounted using thick, self-adhesive foam blocks supplied.

b) Heavy Banner Material: supplied with white, plastic banner hanging strips for top and bottom edges. Hang these banners from you ceiling just in front of your walls, or install banners back-to-back and hang them anywhere.

NON-BRANDED PHOTO SERIES





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CONVENIENCE STORE CATEGORY SIGNING

'Wording only'
option will work
with any
store design

- No artwork costs
- Popular categories you need
- Inexpensive decor solution
- Brilliant, non-fading prints
- Cut to shape
- 2 sizes to choose from
- 3 colour options

Rigid Sign Panels - Non-glare print mounted to 3/16" thick, lightweight 'foamcore', hand cut to shape. These colourful signs take on another dimension when mounted using the thick, self-adhesive foam block we supply with them.

CHOOSE FROM 2 STOCK SIZES:

Compact: 10" high, with widths varying between about 18" and 25"

Large: 13" high, with widths varying between about 24" and 33"

CATEGORY NAME ONLY SERIES

MULTI-COLOUR ASSORTMENT Each of the 18 categories available is in a different colour scheme.

Sweet Snacks	Grocery Items	Pet Supplies
Chips & Snacks	Gift Cards	News-Papers
Souvenirs & Gifts	Energy Drinks	Milk & Dairy
Soft Drinks	Bottled Water	Lottery Tickets
Popular Magazines	ATM-Cash Machine	Ice Cream
Phone Cards	Automotive Supplies	Health & Beauty

RED ASSORTMENT All of the same 18 categories as above, but all are printed in red.

Sweet Snacks	Grocery Items	Pet Supplies
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GREY ASSORTMENT The same 18 categories available in greys to provide a neutral colour option

Sweet Snacks	Grocery Items	Pet Supplies
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CATEGORY SIGN ORDERING

Within the series you choose, select the categories you would like by inserting a checkmark in the applicable column(s). Total the number of pieces by column and calculate the sub total. To your sub total add \$22.00 for packing and delivery per order and apply G.S.T. (5%) to establish total payable.

CHOOSE THE STYLE, CATEGORIES AND SIZE YOU ARE ORDERING:

NON-BRANDED PHOTO SERIES

- POSTERS: mounted to Foamcore including adhesive mounting blocks
- BANNERS: with white plastic banner strips for top and bottom edges

CATEGORIES YOU WANT TO ORDER

- | | |
|--|--|
| <input type="checkbox"/> Milk & Dairy | <input type="checkbox"/> Health & Beauty |
| <input type="checkbox"/> Newspapers | <input type="checkbox"/> Ice Cream |
| <input type="checkbox"/> Souvenirs & Gifts | <input type="checkbox"/> Energy Drinks |
| <input type="checkbox"/> Soft Drinks | <input type="checkbox"/> Bottled Water |
| <input type="checkbox"/> Pet Supplies | <input type="checkbox"/> Magazines |
| <input type="checkbox"/> Sweet Snacks | <input type="checkbox"/> Grocery Items |

CATEGORY NAME-ONLY SERIES

- MULTI-COLOUR ASSORTMENT: mounted to Foamcore and cut-to-shape
- RED ASSORTMENT: mounted to Foamcore and cut-to-shape
- GREY ASSORTMENT: mounted to Foamcore and cut-to-shape

- Lottery Tickets
- Automotive
- Chips & Snacks
- Phone Cards
- ATM - Cash
- Gift Cards

TOTAL NUMBER OF CATEGORY SIGNS REQ'D:

- COMPACT SIZE @ \$ 40.00 each
- LARGE SIZE @ \$55.00 each

COST OF SIGNS	\$
HANDLING & SHIPPING:	\$ 22.00
SUB-TOTAL:	\$
5% GST:	\$
8% PST:	\$
GRAND TOTAL:	\$

Your order will be shipped via overnight courier 3-4 business days from receipt of your payment.

YOUR COMPLETE SHIPPING ADDRESS:

NAME: _____

PHONE NUMBER: _____

STREET ADDRESS: _____

CITY, PROVINCE: _____

POSTAL CODE: _____

PAYMENT METHOD:

CHEQUE or MONEY ORDER

Enclose your payment with this order and mail it to:

THE MARKETING DEPARTMENT INC.

1255A Reid Street, Unit #8,
Richmond Hill, ON L4B 1E9



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INCORPORATED

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